

# Voice over IP: Anywhere with an IP Connection

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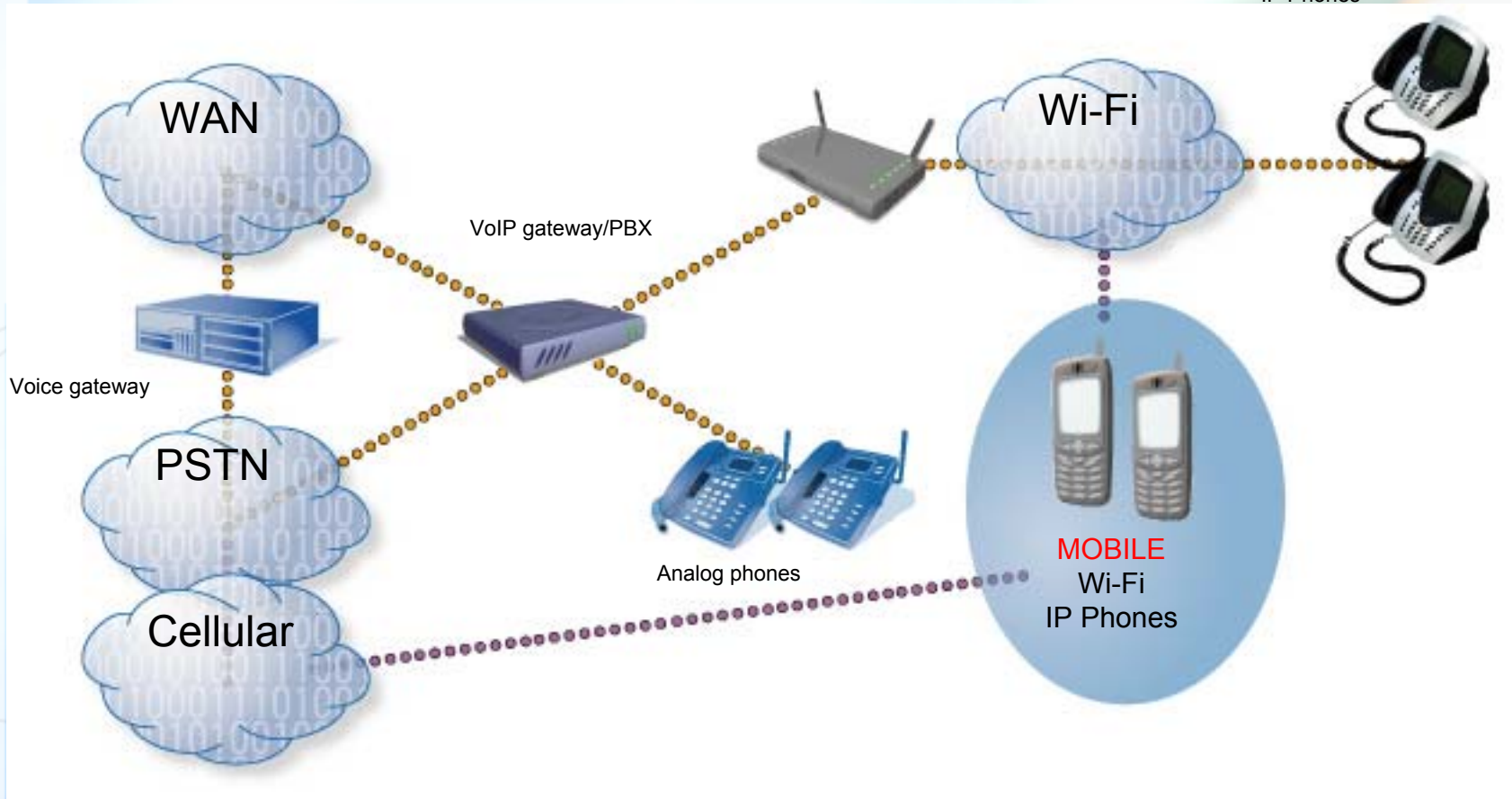
# What is Voice over IP?

VoIP is really just another data application...

...a **very big** data application

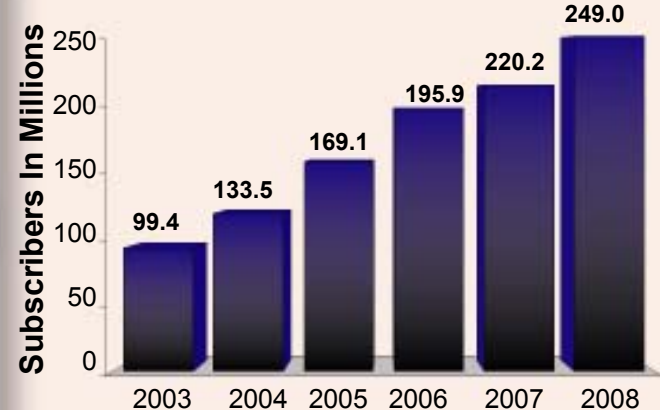
## The Evolution of VoIP

Wi-Fi  
IP Phones



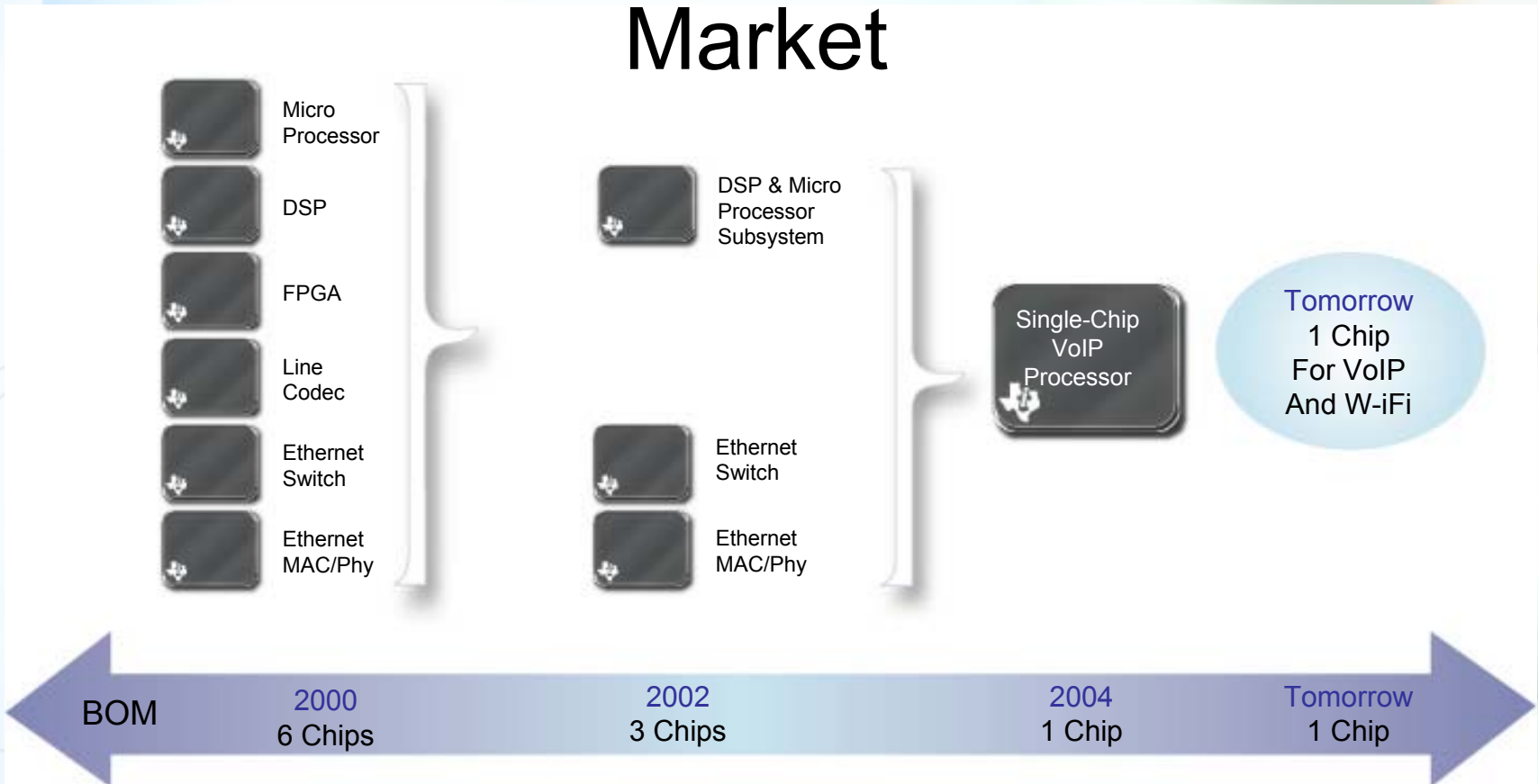
# State of the VoIP Union

- Worldwide broadband usage increasing
- Availability of consumer and business VoIP services
- VoIP infrastructure in place



In-Stat/MDR, 2003

# Technology Advances Enable VoIP Market



# Integration of VoIP

*with Broadband, Wireless and Consumer Electronics*



Historically, we were physically tethered to the phone network.

## Integration of VoIP

*with Broadband, Wireless and Consumer Electronics*

**But what do we really want  
from our voice communications?**

## Integration of VoIP

*with Broadband, Wireless and Consumer Electronics*



**True mobility.** With VoIP, that's *now* possible.

Anytime

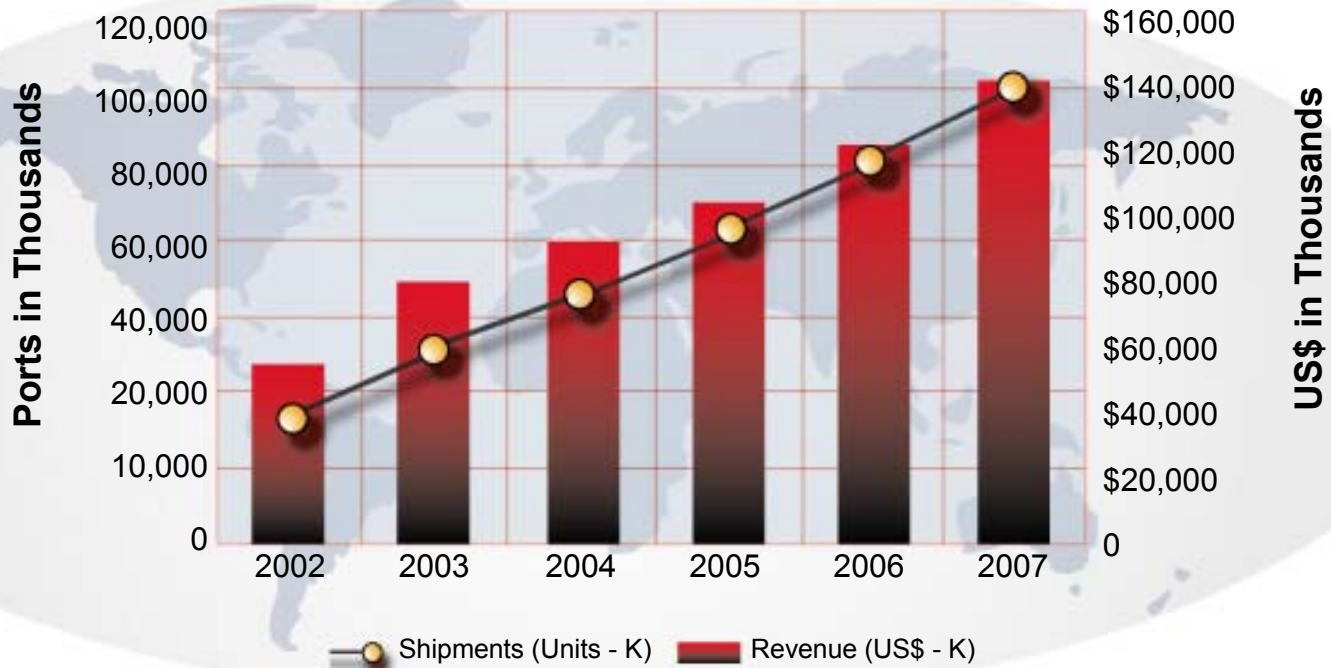


# What You Need to Know About TI and VoIP

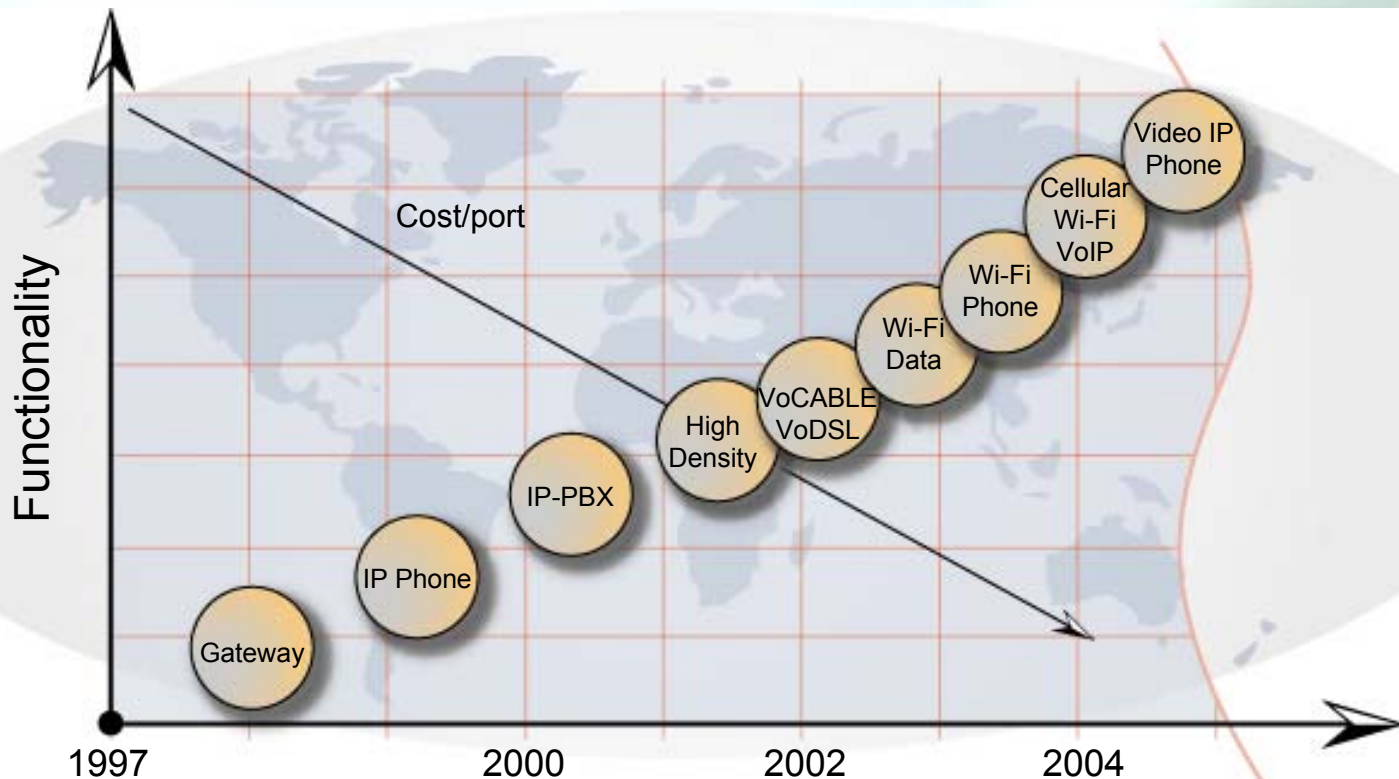
- 80% market share
- Over 200 customers
- Extensive history
  - Expertise in DSP + Telogy Software™
- Solutions for all VoIP applications
- Complete broadband portfolio
- Voice over cable, DSL, Wi-Fi

- IP phone
- Residential gateway
- Enterprise gateway
- Infrastructure equipment

# Total VoIP IC Revenue Forecast 2002-2007



# The Dynamic Pace of VoIP



## TI Vision: Ubiquitous VoIP

- VoIP is more than a replacement for traditional telephony
- VoIP capability can be incorporated into any connected device
- VoIP is changing *how* and *where* we communicate



*The future called. TI answered.*



[www.ti.com/broadband](http://www.ti.com/broadband)